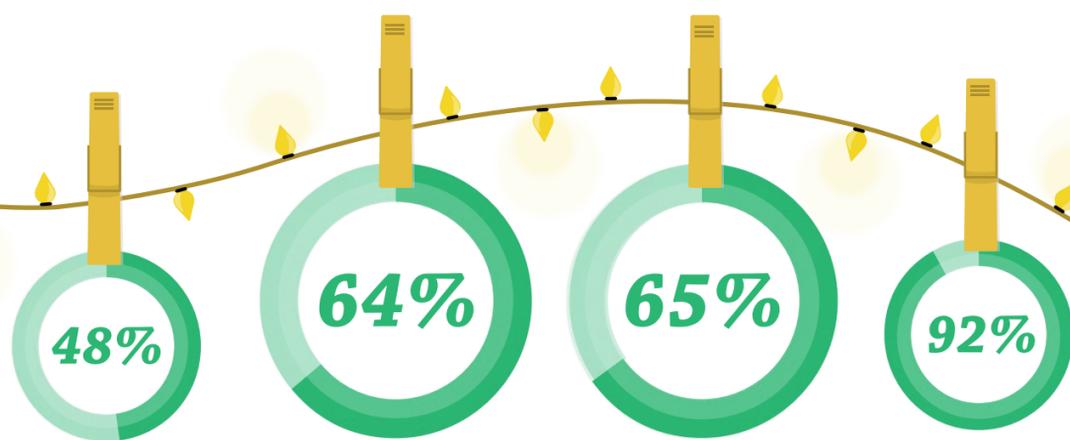


HOLIDAYS *at* HOME

Crafting a Handmade Holiday

There's nothing quite like handmade gifts and home décor for the holidays. With websites like Etsy and Pinterest continuing to grow in popularity, crafters are looking outside big box stores for holiday gifts this year. Need a little convincing? See why it makes sense to craft a handmade holiday this year.

Where to Find Holiday Inspiration



of shoppers have bought a product because of something they saw on Twitter

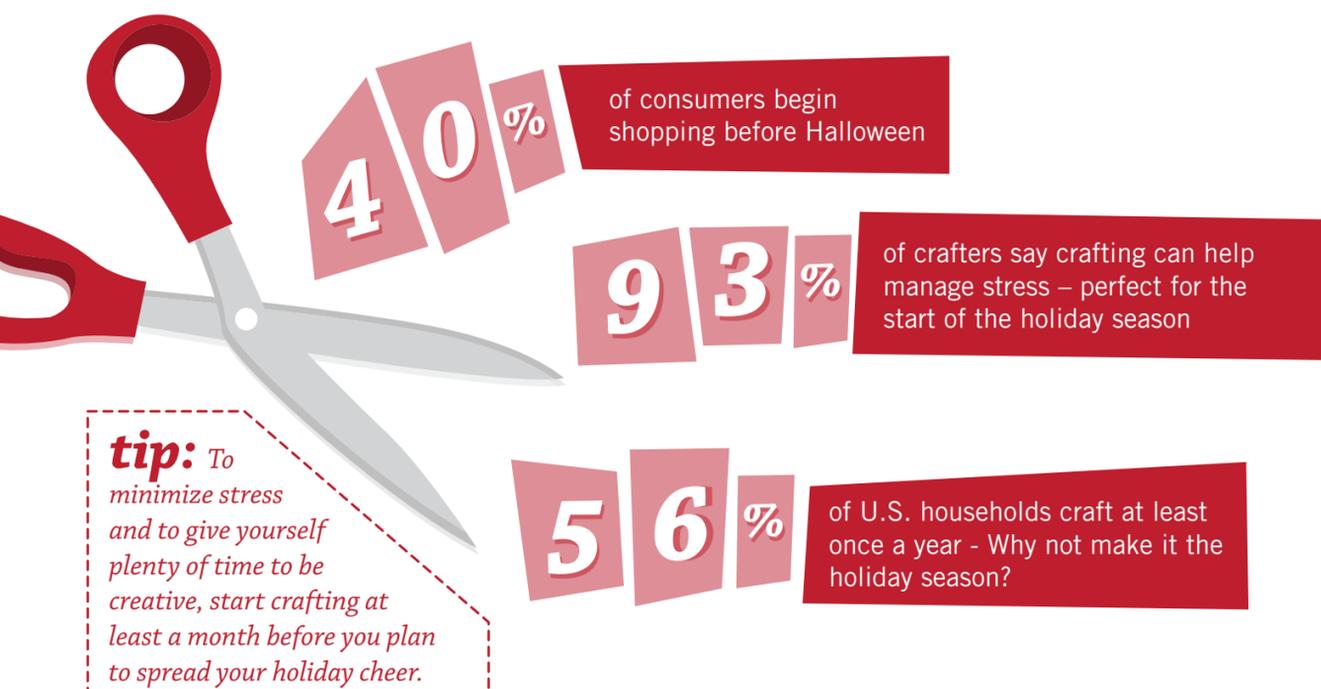
say that Pinterest has inspired holiday ideas and gift purchases

will use social media sites to find the perfect gift

will go online to research and or purchase gifts this season

tip: Finding holiday gift inspiration can be as simple as borrowing ideas you find through social media.

When to Start Crafting Holiday Gifts



of consumers begin shopping before Halloween

of crafters say crafting can help manage stress – perfect for the start of the holiday season

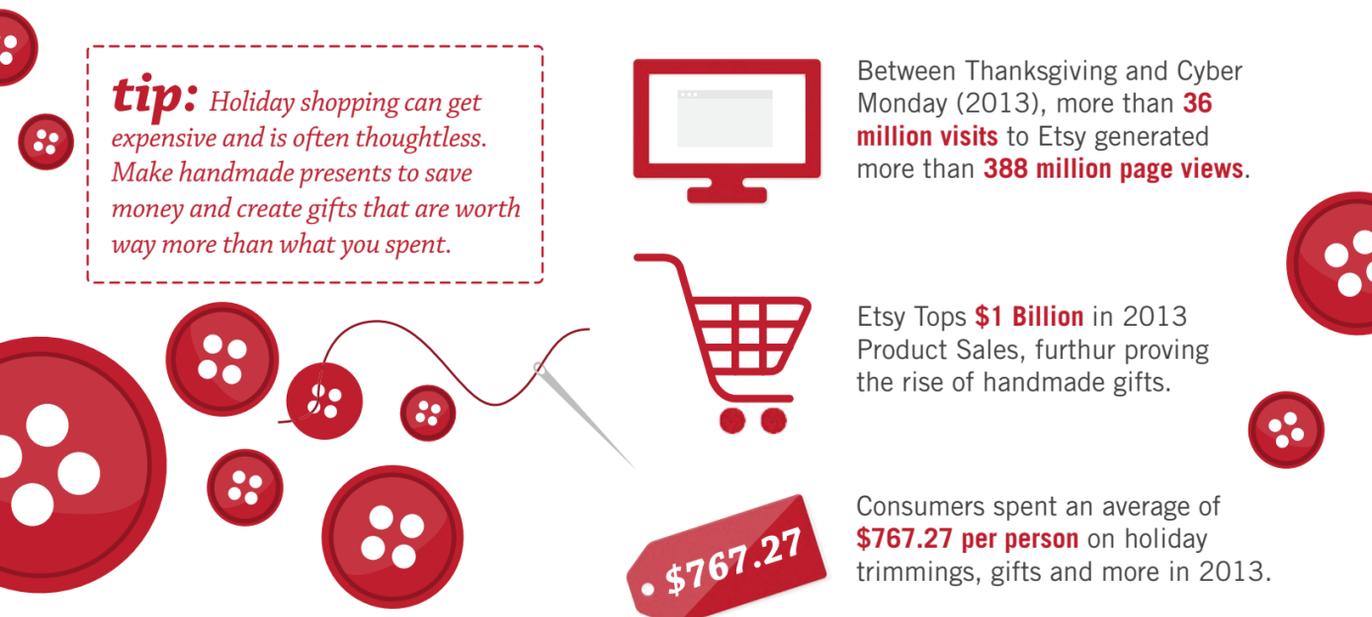
tip: To minimize stress and to give yourself plenty of time to be creative, start crafting at least a month before you plan to spread your holiday cheer.

of U.S. households craft at least once a year - Why not make it the holiday season?

What to Craft for the Holidays



Handmade Gifts are on the Rise



Have a happy **handmade holiday** this year. Inspiration is all around you.

View our Holiday Catalog

to find inspiration for making your handmade holiday even brighter and save with an exclusive 30% off coupon code.

Find thousands of craft supplies at competitive prices, and do it all from the comfort of your own home.

